



Flexico® expert in tailor made packaging since 1950!

**flexico**  
Amaze your customers

## ABOUT US

---

### Flexico® expert in tailor made packaging

With more than 60 years experience in the design and production of flexible packaging, the Flexico® group has developed a unique range of reclosable solutions to meet the needs of each market.

Our sales and R&D teams are at your service and can offer you total packaging solutions ranging from a profile closure to a packaging system for your products.

At home and in the workplace, in hospitals and supermarkets, Flexico®'s products are part of everyone's daily life.

Share our creativity and technological expertise to offer to your customers a unique sound and tactile experience.

## OUR ACTIVITIES

---



Plastic bags



Closure System

Our activities: serving a multitude of markets



Food



Beauty  
& healthcare



Petfood



Fashion & luxury  
goods



Chemistry



Services



Packaging



Medical  
& pharmaceutical



## FLEXIBLE PACKAGING BENEFITS

---

Driven by consumer demand for convenience, on-the-go, lightweight and so on, the retail packaging industry is led today by flexible packaging.

### Addressing consumer need for convenience

More than ever, consumers increasingly expect greater convenience & functionality from packaging.

Busy & hectic lifestyles, on-the-go consumption, portion control, less home storage space or food waste concern are now key drivers.

Sizing possibilities, resealability & packaging devices taking up least space are key features of flexible packaging that truly make consumer's life easier!

Engage consumer & increase brand loyalty

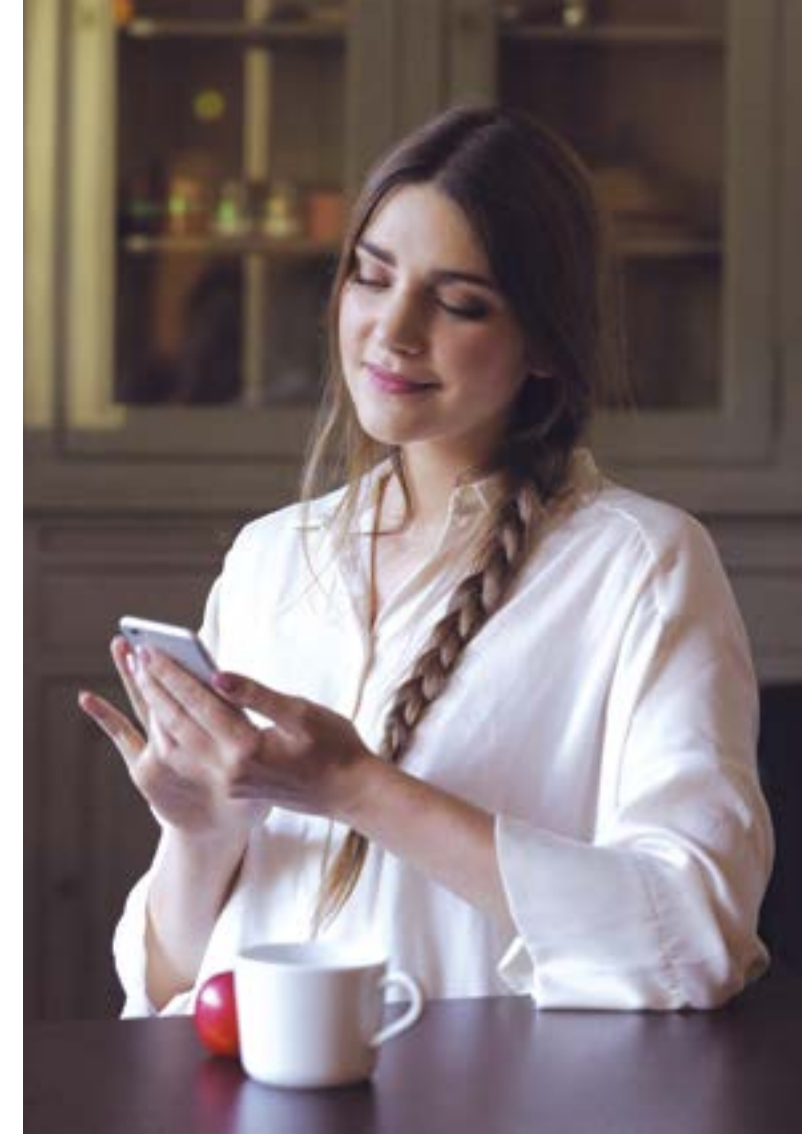
Added functionalities such as resealability.  
Visual appeal boosted by printing options and/or finishes.  
Expanded occasions of use through innovation in sizing.

### Offer more merchandising possibilities & boost sales

Flexible packaging devices optimize space occupation, thus enabling more products on the shelves & multi-pack possibilities.  
Higher perception of quality thanks to tidier & more attractive shelves.  
Logistic advantage : flexible products are unbreakable & easy to store.

### Anticipate the retail landscape evolution

Online sales will grow from 10% today to 40% in 2027 (Mintel).  
Unbreakable & lightweight, flexible packaging is the most appropriate format for shipping.



## CLOSURE SYSTEMS

82% of consumers want  
a resealable & reclosable packaging<sup>(1)</sup>

### zipgrip®

Practical and long lasting, the ZIPGRIP® closure has been the group's flagship for over 40 years. This « press to close » profile makes the packaging easy to open and close.

- **Easy to open and close**
- **Conserved properties:** better conservation of contents after 1st opening
- **Long life:** due to its reclosable nature, the bag can be reused and have a second life
- **Universal use:** can be used for all markets
- **Practical:** the tactile effect, due to the « Clicky » option, guarantees that the bag is closed

1) Mintel datas



92% of consumers want  
a packaging that retains freshness<sup>(1)</sup>

### sensogrip®

Airtight and intuitive, the SENSOGRIP® closure suits all types of markets.

- **Sensory:** sound and tactile effect
- **Intuitive closure:** no need to align the hooks to guarantee that the bag is closed.
- **Ergonomic:** intergenerational whatever the user's age, handicap...
- **Product protection:** no external contamination.
- **Conserved properties:** better conservation of contents after 1st opening

74% of consumers  
want a packaging easy to open<sup>(1)</sup>



1) Mintel datas



## PLASTIC BAGS

Discover our wide range of bag types and shapes, materials, printing & finishing options for a higher consumer appeal.

65% of consumers have tried something new because the package caught their eye<sup>(1)</sup>

1) Mintel datas



**Printing options**  
Flexography, up to 8 colours

**Finishes**  
Soft touch, glossy, mat



**Accessories**  
Several hanging types, tamper evident, pre-cutting, slider...

**Standard or customized**  
Resealable bags



**Bag types, shapes & formats**  
Flat, Bottom gusset, Doypack®, box pouch, block bottom

**Raw materials**  
PP, PE, PET, ALU, biosourced...

## INNOVATION

---

**Innovation is KEY in our fast moving & highly competitive environment**

Anticipating consumer needs & designing the products of tomorrow to take your product to the next level.

**safegrip®**

Our latest innovation: the first closure designed to ensure children safety.

Safegrip® obtained two awards in 2017!



## FLEXICO® AN ECO-RESPONSIBLE BUSINESS

---

Aware of the environmental footprint of any industry, Flexico has developed several internal & external actions to limit its carbon footprint.

**Protect the environment & keep it clean by achieving zero waste**  
100 % of the plastic waste generated during our production are recycled.

### Stop food waste

Flexico is part of the SAVE FOOD initiative whose aim is to contribute to food waste reduction at a worldwide scale.

### Eco-conception

All our monomaterial products are 100 % recyclable.

Our products can be reused due to their reclosable character and are often used again for other applications thereby prolonging their lifecycle.

Our products are manufactured in France and our carriers are selected to reduce the distance that the product has to travel between our factories and our end customer, and reduce our CO2 emissions.

Our partners:



# flexico®

Amaze your customers

## – FRANCE

### Flexico SARL

Phone: +33 (0)3 44 49 49 49

E-mail: france.commercial@flexico.fr

www.flexico.com

## – EXPORT

### Flexico SARL

Phone: +33 (0)3 44 49 59 30

E-mail: export.commercial@flexico.fr

www.flexico.com

## – ALLEMAGNE

### Flexico Verpackungen GmbH

Phone: +49 (0) 9187 97 050

E-mail: info@flexico.de

www.flexico.com

## – ROUMANIE

### Flexico Pack SRL

Phone: +40 (0) 255 211 234

E-mail: info@flexico.ro

www.flexico.com

## – BELGIQUE

### Minigrip development

Phone: +32 (0) 53 51 00 61

E-mail: info@minigripdev.be

www.flexico.com

## – ESPAGNE

### Comercial Flexico S.A.U

Phone: +34 (0) 93 268 40 77

E-mail: info@flexico.com

www.flexico.com

