



safegrip®

First Flexible Packaging Designed to Keep Children Safe!

flexico®
Amaze your customers

FLEXICO® IN KEY FIGURES



Since 1950
Headquarters in France
70 M€



Plastics industry
2 activities:
Bag manufacturing
& closure systems



1 holding
4 subsidiaries
5 production sites



Number of employees:
over 350



Patents:
over 350



International presence

ABOUT US

With over 60 years of experience in flexible packaging, the Flexico® group has developed a unique range of resealable solutions to meet the needs of each market.

Safegrip®, our last innovation reflects Flexico's commitment to keep children safe at home. At Flexico we know how children safety is critical to parents and we believe that packaging plays a key role to prevent household accidents such as poisoning.

A careless fraction of a second may lead to an accident. Therefore, with a carefully designed packaging, the risk can be avoided just on time.

SAFEGRIP® HAS BEEN AWARDED TWICE IN 2017:



A MAJOR PUBLIC HEALTH ISSUE

More than 85% of accidents* involve children under 5 years old.

Before the age of 5, children show curiosity. They need to explore and have the desire to put objects or liquids in their mouth, without being aware of the dangerousness of the product.

More than 9 out of 10 cases of ingestion / inhalation of chemicals occur at home*: place where the child spends most of his time.

The main categories of chemicals involved are soaps, polishes and detergents (62%)*, with in particular laundry (24%)* and whiteners such as bleach (14%)*.

Commission Regulation N°1297/2014 of the 5th of December 2014 plan the establishment of rules to prevent accidental exposure of young children to dangerous chemicals.



OUR SOLUTION



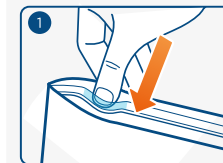
Safegrip® is a new generation of resealable system that children can't open within 5 minutes but that remains easy to open for adults & seniors. This innovation required two years of R&D and is a patented solution.

Safegrip® is certified CRC (Child Resistant Closure) in EU & US by IBE-BVI*: ISO 8317 (EU) & US 1700.20 (US)



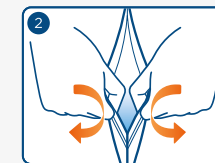
Like our other closure systems Safegrip® is easy and quick to implement. Safegrip® is also available for pre-made pouches in different formats.

OPENING & CLOSING INSTRUCTIONS:



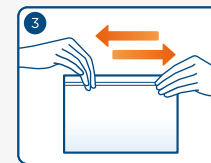
1 Identify the blue strip printed on the external side of the bag.

Position your thumb in the space corresponding to the blue strip.



2 Position thumbs on both side of the lip.

Rotate your thumbs and pull downwards.



3 Close the bag by pinching and sliding both sides.

* EPAC survey, Metropolitan France 2010-2014

*IBE-BVI = Belgian Packaging Institute

OUR SOLUTION BENEFITS



Keeps children safe

Keeping children aged under 6 safe by deterring & preventing them to access to the packaging content with a new way of opening a zipped flexible packaging by using both hands in a specific coordinated way.

A counter intuitive coordination of movements achievable only by adults.

Deterring children to open the packaging.

Makes the packaging impossible to open for a child within 5 minutes.



Makes Parent's Life Easier

User-friendly for adults and seniors : mandatory to get the CRC* certification.

The tactile and sound effect guarantees to the consumer that the packaging has been closed properly.

Thousands of lives potentially spared and a genuine peace of mind for their caring parents!



Cost Effective

Easy and quick to implement for industrials.

Investment and machine modifications limited.

*CRC = Child Resistant Closure

A LARGE SCOPE OF APPLICATIONS

DETERGENTS

Laundry
Dishwashing tabs
Bleach tabs
Caustic soda



DIY

Garden products
Fertilizers
Insecticides
Chlorine tablets



BATTERIES



MEDICAL & PHARMA



ROLLING TOBACCO

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